## Advanced Multimedia Production FINAL PRESENTATION EVALUATION

Name:					
With 5 being the high	hest,	pleas	e rate	how	well the student
Described the brand ar	nd mis 1	sion of 2	f the c	hosen 4	platform. 5
Identified the target au	idience 1	es. 2	3	4	5
Described why the stud	dent's 1	multin 2	nedia 3	story f 4	fits the platform. 5
Identified a need/oppor	rtunity 1	based	d on r	esearc 4	th of the platform. 5
Demonstrated how the	stude 1	nt's st 2	ory w 3	ill mee	et the need. 5
Made the audience care		it the s		nt's sto 4	ory. 5
Addressed the audience	e as re 1	eprese 2	ntativ 3	es of t 4	he platform. 5
Overall creativity and innovation of presentation:  1 2 3 4 5					
Overall production qual	lity of 1	multin 2	nedia 3	story: 4	5
Would you sign a contract with the student? 1  2  3  4  5 = yes, sign on spot!					
Additional comments:					, , 5